

Ooltewah High School Band
6123 Mountain View Road
P.O. Box 162
Ooltewah, TN 37363
www.ooltewahband.org

The Ooltewah Band provides musical activities that encompass a wide scope and allows everyone a chance to reach the highest possible level of success. While the musical activities are the core of our program, the total band experience provides the student far more opportunities. During the year, the students will be able to participate in leadership development programs, have time management skills, and develop team building skills all while spending time with other students and adults who have direction and goals as an integral part of their lives. There are few organizations of any kind so rich in tradition and success that also include so many real-world experiences for students and boosters alike.

The cornerstone and legacy of the Ooltewah Band program is striving for excellence through dedication, learning, experience and a team effort from students, boosters and staff. The recognition that the Band receives is in no small way a result of the success acknowledged in the past by reaching for and obtaining excellence. The 2011-2012 year looks to be an exciting opportunity to build on that legacy. It is also important to note that one side benefit to the total band experience is the fun and lasting relationships and memories that are developed by both students and parents. Hard-working students, dedicated staff, involved and active parents and a supportive administration and community all combine to make it possible for the Ooltewah Band Program to offer an outstanding array of musical opportunities. Our students are expected to set and reach high goals for themselves and their program, and the rewards of meeting those expectations are immeasurable. Members of the Ooltewah High School Band develop musically, emotionally and socially.

Everyone talks about the state of education in America today, but the cold, hard reality is education has seen many budget cuts over recent years. Budget cuts occur yearly and the arts are always one of the first places politicians look to trim the budget. It surprises many to learn the Ooltewah High School Band receives virtually no financial support from the school system. This lack of funding jeopardizes the Ooltewah High School Band music program. Operating and maintaining a quality band is very expensive and efforts at fundraising continue to be more challenging every year. Because the students and parents are responsible for earning operating expenses, it becomes increasingly difficult to raise sufficient funds for music, equipment, transportation, maintenance of existing instruments and instruction. The band owned instruments for the most part are over 25 years old and practically worn out. The instruments and equipment are continually requiring repairs and patches to keep them functional.

Our country and community depend on the core values of hard work, discipline, sacrifice, responsibility and commitment exemplified by the Ooltewah High School Band. Please join us in supporting and encouraging our children to develop into our leaders of tomorrow.

If you would like more information or any have questions, please contact Mr. Joel Denton, OHS Band Director, at 423-238-9586 or Denton_Joel@hcde.org.

Thank you for your consideration.

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SPONSORSHIP AGREEMENT

The undersigned individual or organization would like to support the Ooltewah High School Band Program at the level shown below:

Sponsorship Level: ___ Conductor Level (\$ 5,001 plus)
 ___ Soloist Level (\$2,501-\$5,000)
 ___ First Chair (\$1,001 - \$2,500)
 ___ Section Leader (\$251.00 – 1,000)
 ___ Performer Level (\$250)

The OHS Band Boosters and the undersigned agree to the following:

The Sponsor shall receive the benefits set forth in the attached OHS Band Corporate Sponsorship summary consistent with the level of sponsorship chosen above.

Agreed upon benefits will be provided during the school year ending in 2012.

The Sponsor's contribution is due upon signing of this agreement or in accordance with the following terms:

Sponsor Representative and Title

Date

OHS Band Booster Representative

Date

Sponsor Contact Information:

Name

Organization

Contact Person

Address

Phone

Email

***Ooltewah High School Band
Corporate Sponsorship Levels***

Conductor Level Sponsor:	\$5,001 and Over
Soloist Level Sponsor:	\$2,501 - \$5,000
First Chair Level Sponsor:	\$1,001 - \$2,500
Section Leader Level Sponsor:	\$251 - \$1000
Performer Level Sponsor:	\$ 250

Performer Level Sponsorship
\$250

- Company name will be displayed on the band website reviewed by over 1,000 visitors per month.
- Company name will be listed in newsletters and similar communications produced by the band and band boosters
- Company name will be placed on the “Band Sponsor Board” displayed at all band booster meetings and the main entrance to all concerts and exhibitions at OHS.
- Company name will appear in the credits of the band’s annual band video.

Section Leader Level Sponsorship
Over \$251.00 to \$1,000.00

- Performer level sponsorship benefits plus
- A certificate of appreciation will be awarded to the Company at the Band’s Annual Community Exhibition.

**First Chair Level Sponsorship
Over \$1,001.00 to \$2,500.00**

- Section Leader Level sponsorship benefits plus
- The Company name and logo will be placed on the back of spirit t-shirts worn by band members, parents, relatives, and friends. The size of the ad relative to the donation level.
- An invitation for two to an exquisite dessert buffet with entertainment provided by the band and the high school choir at the band's annual Carols by Candlelight Concert held each Christmas Season in a public location and attended by more than 300 people each year.
- A plaque showing the band's appreciation will be publically awarded at the bands annual Carols by Candlelight Concert.
- The Company name and logo will be placed on a 2' x 2' ad on display at all regular home games.

Soloist Level Sponsorship
Over \$2,501.00 to \$5,000.00

- First Chair Level Sponsorship Level plus

- Soloist Level Sponsors will be recognized by the announcer over the public address system prior to the band taking the field at halftime during regular season football games.

- Company representatives will be introduced to the band parents and students prior to a band concert/event during the year.

- The band utilizes a tractor trailer to transport equipment. The Company's name will be placed on a 2' x 2' ad affixed to the trailer for the entire 2011-2012 school year. The ad will be visible while on the road and also while the trailer is parked next to the band room.

Conductor Level Sponsor
\$5,001 and Over

- Soloist Level Sponsorship benefits plus

- The band utilizes a tractor trailer to transport equipment. The Company's name will be placed on a 4' x 4' ad affixed to the trailer for the entire 2011-2012 school year. The ad will be visible while on the road and also while the trailer is parked next to the band room.